

# OFFICIAL CALL FOR PROPOSALS

## INTERACTIVE CITY

ISEA2006 + ZeroOne San Jose  
A Global Festival of Art on the Edge  
5-13 August 2006

### KEY DATES:

Proposals Due: ~~9 December 2005~~ **EXTENDED** 20 December 2005  
Final Decisions: 24 February 2006

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*"Never confuse the map with the Territory"*

- Empire of the Sun, J.G. Ballard

The city has always been a site of transformation: of lives, of populations, even of civilizations. With the rise of the mega city, however; with the advent of 24/7 rush hours; with the inexorable conversion of public space into commercial space; with the rise of surveillance; with the computer-assisted precision of redlining; with the viral advance of the xenophobic, the contemporary city is weighted down. We dream of something more. Not something planned and canned, like another confectionary spectacle. Something that can respond to our dreams. Something that will transform with us, not just perform change on us, like an operation.

The Interactive City seeks urban-scale projects for which the city is not merely a palimpsest of our desires but an active participant in their formation. From dynamic architectural skins to composite sky portraits to walking in someone else's shoes to geocaches of urban lore to hybrid games with a global audience, projects for the Interactive City should transform the "new" technologies of mobile and pervasive computing, ubiquitous networks, and locative media into experiences that matter.

The Interactive City is one of four major themes to be featured at ISEA2006 Symposium and ZeroOne San Jose Festival. Interactive City proposals should embrace aspects of the city of San José specifically and/or the surrounding metropolitan San Francisco Bay Area. Please visit the Interactive City web page for a list of early round accepted projects and a partial list of urban sub-themes.

<http://www.urban-atmospheres.net/ISEA2006/>

Let us experience your vision of the Interactive City!

## SUBMISSION DETAILS

In order to insure that your proposal is accurately represented and receives high quality reviewer comments from the jury, we are asking that you provide details in the form of an *Interaction Supplement* document. This document **must** be uploaded along with other information you provide. Please download the Interaction Supplement Template document, complete the relevant individual sections and upload it along with your submission. All submissions must include a supplement. The template can be found at here:

<http://www.urban-atmospheres.net/ISEA2006/>

The Interaction Supplement portrays the envisioned festival attendee interaction with the proposed project and defines how the project fits into the context of the ISEA2006 conference as well as how it engages the city of San Jose. This document may include a short usage scenario, a storyboard sketch, screenshots, illustrations, and/or photos. In addition, you are welcome to upload a very brief (< 2 min) video documentation. The Interaction Supplement also includes the various technical requirements such as preferred setting, space, power, networking, lighting, acoustical, and other special equipment. The Interaction Supplement materials are for the purposes of review only and will not be published.

It is important to remember that the Interactive City jury can only make decisions based on the knowledge contained in this document and the online material you upload. Therefore, it is through this Interaction Supplement that you have the opportunity to describe how you envision ISEA2006 attendees interacting with your piece.

A complete Submission to the Interactive City for ISEA2006 consists of the following:

- You must login and create a submission using the official ISEA2006 submission tool. <http://isea2006.sjsu.edu/register/submission.php>. If you have already submitted an earlier proposal, you can use the same login and simply select to add a new project.
- You must download, complete, and convert the Interaction Supplement document to a PDF (this can be done for free using: [http://www.gohtm.com/convert\\_pdf.asp](http://www.gohtm.com/convert_pdf.asp)). The Interaction Supplement document should be named *Interaction\_Supplement.pdf*. Finally, this completed PDF file must be uploaded as a supporting text document for your project using the official ISEA2006 submission tool.
- Insure that you have completed the other portions of the online submission process and uploaded and supporting URL's, images, audio, and/or video files using the official ISEA2006 submission tool. <http://isea2006.sjsu.edu/register/submission.php>

Submissions that are incomplete will not be reviewed, and only what is uploaded using the submission tool can be reviewed by the international jury.